

## **Enterprise Saskatchewan Entrepreneurship Council Member Bios**

**Monica Kreuger**, President, Global Infobrokers Inc., a private educational institute in Saskatchewan recognized by the federal government. Since 1991, the company has developed and provided entrepreneurship training, and has assisted over 700 companies to get started. Monica also founded a well-known business plan competition (Venture Forward) which provides a \$100,000 cash award to contest winners to help them start their businesses here in Saskatchewan.

**Lanis Anthony**, Principal, CCINC Group of Companies, Director, Saskatchewan Angel Investors Network (SAINT). As one of Saskatchewan's premier business consultants, Ms. Anthony has a diverse background in the private and public sector, and non-profit arena. Having started more than 10 successful ventures since 1985, she continues as an active equity partner in six companies besides Creative Consortium Inc. These companies run the gamut of sectors, from high-tech to motion picture, agri-value to consumer goods. She actively invests in a variety of businesses in which she can serve as an Angel, as well as a mentor, board member, and advisor.

**Chad Blenkin**, President, Urban Roots Media. Since 1999, Chad's company has been an increasingly successful part of the Saskatchewan business scene. Urban Roots Media has completed over 300 projects, and recently expanded into new services such as Social and Experiential Marketing. Urban Roots Media has plans to open another location in Saskatoon that will assist clients to succeed in business and will expand the Small to Medium Business Network that was launched in January of 2007. Chad is on the executive of Saskatchewan Young Professionals and Entrepreneurs (SYPE).

**Keith Brown**, founder and CEO, Trailtech, Inc., Canada's largest manufacturer of light commercial trailers with locations in Gravelbourg, SK, and Lethbridge, AB. Keith is managing partner of National Trailer Parts Warehouse Limited and the president of Audea Systems Inc. and has had a key role in starting up other businesses including Argo Trailer Corp., Kimelnia Marketing Ltd. and Montgomery Brown Group Inc. Keith currently chairs the board of directors for the Entrepreneurial Foundation of Saskatchewan.

**Susan J. Gorges**, Chief Executive Officer, SpringBoard West Innovations Inc. Susan has extensive experience in the technology innovation sector with experience in technology commercialization in Los Alamos National Laboratory prior to taking a position as VP of a research and advisory company providing services to IT executives in the consumer products, life sciences, manufacturing, and retail sectors. She has worked as an executive with two different start-up companies, both becoming global operations with more than \$150 million in annual revenue.

**Dr. James Mason**, Hill School of Business, University of Regina. Jim has been a professor for thirty years in various fields related to quantitative analysis (management science), production and operations management, small business, business strategy and total quality management. Jim served for eight years as Assistant or Associate Dean, one year as Acting Dean of the Faculty of Business Administration and has written and published many articles and research reports.

**Georgette Nicolas**, Senior Business Development Specialist, The Clarence Campeau Development Fund. The CCDF was established by The Métis Society of Saskatchewan Inc. to improve the economic circumstances of Saskatchewan's Métis by providing funding for business development, community economic development and development of management skills and assistance to new and existing Métis-owned businesses. Georgette has been with the CCDF since its inception in 1997.

**Cherylynn Walters**, Manager, Marieval Enterprise Centre Inc., a Cross-Cultural Business Resource Centre located at Cowessess First Nation and in Grayson, Saskatchewan. She was Vice President, Marketing, for a Saskatchewan biotechnology company, and Manager, Business Training, Business Development Bank of Canada (BDC). She is involved with the development of the Aboriginal Business Services Network (ABSN) partnership.

**Susan Zwarych**, President/CEO, Mondovi Publishing and Mondovi Property Developments Ltd. Susan is a former account executive with CTV, and the owner of two Saskatoon businesses: Mondovi Publishing, which produces Saskatoon Home Magazine, and Mondovi Property Developments, a home improvement consultant and contractor. Susan currently chairs the Board of Ideas, Inc. a non-profit business incubator in Saskatoon.